

SUMMARY

Al is a creative professional from the Boston area with expertise in all aspects of image retouching and creation, catalog design, layout and production.

- Expert Photo Retoucher. Retouched thousands of images, resulting in savings of up to \$85,000 annually.
- Expert Catalog Designer. Designed, produced, and released hundreds of catalogs and peripheral projects.
- Responsible for researching new and updated software and provide training to design staff.

EXPERIENCE

June 2018 - Present

Freelance Retoucher & Designer

- Retouching and color correction/color matching clothing for look books and retail catalogs. InDesign catalog corrections and prepping for release.

June 2005 - February 2018

Photo Retoucher - Senior Designer

Brookstone

Merrimack, NH

- Retouched thousands of images for print and internet, saving the company up to \$85,000 annually in reshoot and outsourced retouch expenses.
- Retouching includes silos and color correction, extending, altering or replacing backgrounds, model refinements, and extensive product revisions.

August 2000 - June 2005

Graphic Designer

Brookstone

Merrimack, NH

- Produced and designed (with Art/Creative Director) hundreds of catalogs, as well as mailers, promotional and retail displays and packaging.
- Responsible for layout concepts, implementation and revisions, templates, object and text styles, production, and release to prepress.
- Responsible for adhering to aggressive review and release schedules of up to 4 catalogs simultaneously.

May 1999 - August 2000

Graphic Designer (contract)

Brookstone

Merrimack, NH

- Catalog lines included: Brookstone, Hard to Find Tools, Brookstone Home, Gardener's Eden and Brookstone Collections.
- Created interactive, online catalogs for Brookstone.com.
- Produced and/or edited several videos for Brookstone.
- Conducted classes for the Creative Department at Brookstone, teaching InDesign and Photoshop techniques and software update changes.

January 1997 - Present

Owner

Atlantic Design & Graphics

Revere, MA

- Producing packaging, catalogs and collateral material for a number of clients in the music and retail industries.
- Designed and produced a number of books
- Photographed various products for Catalog and Internet use.

SKILLS

- Adobe Creative Suite CC - both Mac and PC platforms
- Expert level Photoshop skills (Guru Awards Finalist at Photoshop World, Boston 2007)
- Expert level InDesign skills
- Proficient in Illustrator, Premiere Pro, Acrobat, and Muse
- Working Knowledge of WordPress
- Working Knowledge of Adobe XD
- Working Knowledge of HTML/CSS
- Working Knowledge of PowerPoint
- Working Knowledge of Excel